



The Supreme Court's decision to overturn case precedent in *Roe v. Wade* is a major setback for all Americans, but particularly for Black, Indigenous, and other women of color, people with undocumented status, low-income individuals, and LGBTQ+ people. Abortion bans are inherently racist and sexist, perpetuating systemic oppression and the basic human right to bodily autonomy.

*Dobbs v. Jackson* is a continuation of a centuries-old history of trauma upon women of color that includes reproductive control and coercive practices based on race. The Court's decision comes at a time when U.S. maternal health outcomes are worsening at an alarming rate, with women of color bearing the brunt of the impact. In addition, the intersectionality of reproductive healthcare and poverty, limited healthcare access, racism, and structural policies will only heighten the disproportionate impact on marginalized groups.

What is legal does not always equal what is just. Founded and led by BIPOC women, the Conscious Communications Collective commits to this fight and any other that poses a threat to civil and human rights. In the coming days, we will:

- Provide relevant resources and information
- Support C3 staff and partner organization staff having or assisting others with access to abortion and reproductive health services
- Offer pro-bono strategic communications services to BIPOC-led reproductive justice organizations
- Use our voice to amplify the messaging and actions of those creating change
- Encourage clients and partner organizations to use their voice and platform to provide additional civic and social support

It is within the darkest hours that we discover our true strength. It is important that our voices be heard now more than ever. This fight is about far more than just abortion. It is about creating a just and equitable society where all people get to live into their full human potential.