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### **Nationally Recognized Communications Professionals Partner to Launch New Non-Profit to Amplify the Voices of Victims of Injustice**

**NEW ORLEANS, LA** – Today, **Angelique Phipps of AMP PR**, and **Jolie Bernard of The Bernard Group**, both headquartered in New Orleans, are pleased to announce their official partnership, and launch of a new non-profit organization, ***Conscious Communications Collective***, designed to serve stakeholders throughout the GNO region and nationally.

*Conscious Communications Collective (C3)* is a 501 (C)(3) (status pending) non-profit organization founded on January 21, 2022 by Phipps and Bernard because each believes in leveraging strategic communications to amplify the voices of victims of injustice. In an effort to intentionally tell stories that provoke awareness of the necessity to create systemic equity and justice globally, *Conscious Communications Collective* prioritizes transformative communications strategies to help individuals, families, and communities effectively navigate crisis events and catalyze audiences into action.

Phipps is an experienced public relations and brand strategist with more than a decade of communications experience. As a subject matter expert in the area of social justice communications, she has worked extensively on a myriad of focus areas relative to historical and systemic issues associated with the criminal justice system, violence against women, and equity in the workplace.

“The launch of this non-profit signifies the alignment of purpose and a mission-driven investment for the greater good,” said Phipps, Co-Founder and Chief Executive Officer. “This organization will lead and inspire others to create positive impact for the voiceless in the social justice communications space.”

Bernard is an award-winning strategic communications and branding executive with over twenty years of experience in the industry. She is also a social justice advocate and movement-builder focusing on social change and innovation in the space of responsible external communications.

“*Conscious Communications Collective* is an issues-driven non-profit communications organization, and we are doing our part to be architects for social change,” said Bernard, Co-Founder and Chief Communications Officer. “We are all accountable to the urgency of anchoring, amplifying, and bringing attention to transparent and authentic conversations of victims of a multitude of injustices across the spectrum, however it is the responsibility of our organization to tell dynamic and diverse stories that amplify our clients’ cases and causes.”

Because social justice means different things to different people, the organization will offer services in the following areas of focus: Crisis Communications and Reputation Management; Opposition and Crisis Training and Preparation; Strategic Communications; Media Relations; Conscious Messaging; Technical Writing; Communications Training and Capacity Building; and Diversity, Equity, Inclusion, and Belonging Training, Coaching, and Facilitation.

For more information on the organization and its scope of work, visit [www.consciouscommscollective.org](http://www.consciouscommscollective.org).

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**About *Conscious Communications Collective*:** Conscious Communications Collective (C3) is a 501 (C)(3) (status pending) non-profit organization founded on January 21, 2022 by two nationally recognized communications professionals who believe in leveraging strategic communications to amplify the voices of victims of injustice. In an effort to intentionally tell stories that provoke awareness of the necessity to create systemic equity and justice globally, Conscious Communications Collective prioritizes transformative communications strategies to help individuals, families, and communities effectively navigate crisis events and catalyze audiences into action.